



# cleo

Overview of Baby Plan





Planning for pregnancy  
Fertility, adoption & surrogacy  
Supporting a healthy pregnancy  
Lactation, infant feeding & sleep  
NICU & other high-risk infant support  
Postpartum healing & mental health

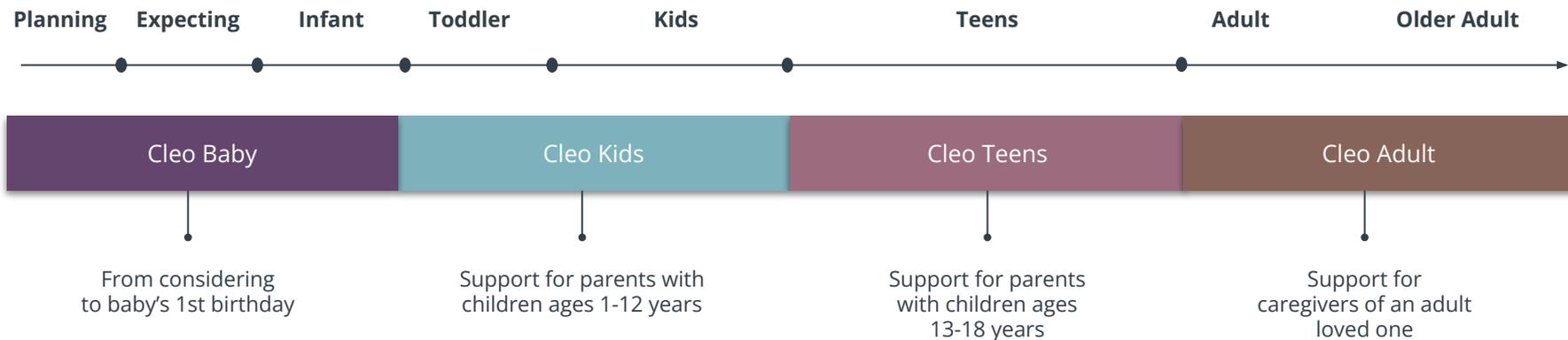
## **CURRENT PROGRAMS**

Fertility Optimization  
Best Birth  
Perinatal Mental Health  
NICU Concierge  
Return to Work  
Child Care & Enrichment Concierge

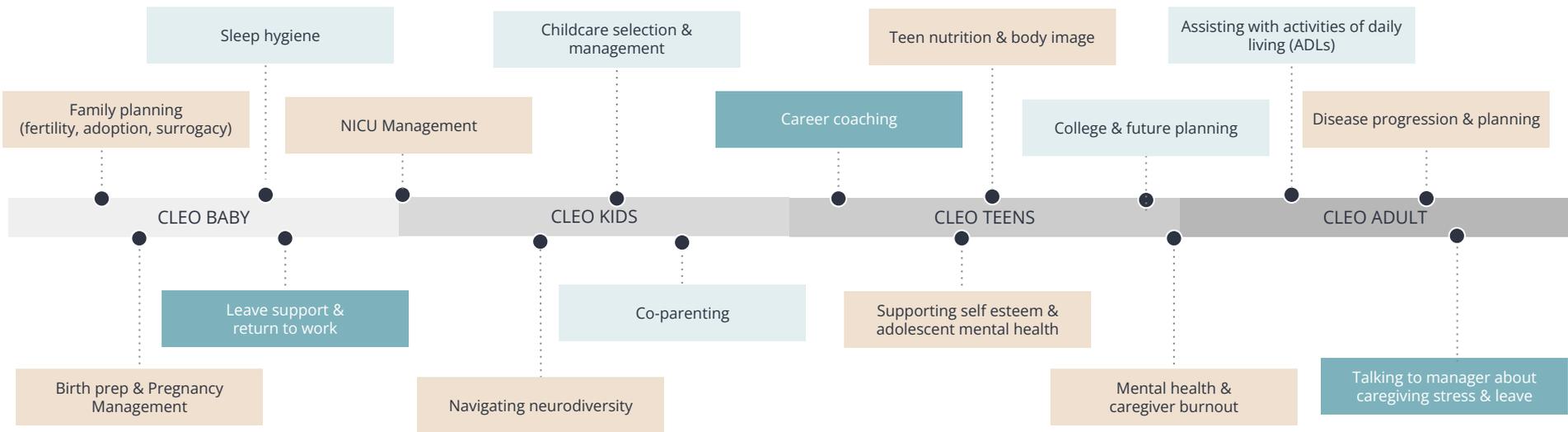
## **PROGRAMS IN DEVELOPMENT**

Developmental Delays and Disorders

# Cleo meets each family on their journey



# The problem? a family's needs evolve at every stage



= Health  
 = Planning, Parenting &, Caregiving  
 = Career