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Overview of Baby/Kid/Teen Plan





Planning for pregnancy

Fertility, adoption & surrogacy

Supporting a healthy pregnancy

Lactation, infant feeding & sleep

NICU & other high-risk infant support

Postpartum healing & mental health

CURRENT PROGRAMS

Fertility Optimization

Best Birth

Perinatal Mental Health

NICU Concierge

Return to Work

Child Care & Enrichment Concierge

PROGRAMS IN DEVELOPMENT

Developmental Delays and Disorders

Cleo Kids

For parents of a kid ages 1-12



Developmental milestones
Neurodivergence screening & navigation
Education & playtime activities
Support for special health care needs
Nutrition & healthy eating habits
Matching child care needs with solutions

CURRENT PROGRAMS

Caregiver Mental Health
Neurodiversity
Child Care & Enrichment Concierge

PROGRAMS IN DEVELOPMENT

Pediatric Mental Health
Pediatric Asthma
Pediatric Weight Management
Childhood Wellness

Cleo Teens

For parents of kids ages 13-18



Emotional support & mental health
Teens with special health care needs
Positive parenting & family dynamics
Navigating peer pressure & bullying
Fostering a positive body image
College & future planning

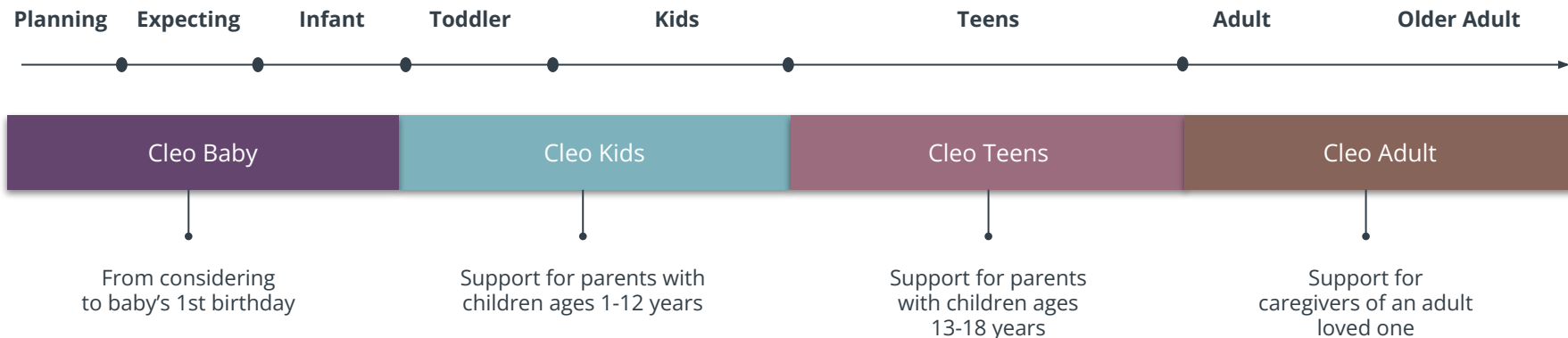
CURRENT PROGRAMS

Caregiver Mental Health Neurodiversity
Child Care & Enrichment Concierge College &
Future Planning

PROGRAMS IN DEVELOPMENT

Pediatric Mental Health
Pediatric Asthma
Pediatric Weight Management
Childhood Wellness
Substance Abuse

Cleo meets each family on their journey



The problem? a family's needs evolve at every stage

