



cleo

Overview of Baby/Kid/Teen/Adult Plan





Planning for pregnancy
Fertility, adoption & surrogacy
Supporting a healthy pregnancy
Lactation, infant feeding & sleep
NICU & other high-risk infant support
Postpartum healing & mental health

CURRENT PROGRAMS

Fertility Optimization
Best Birth
Perinatal Mental Health
NICU Concierge
Return to Work
Child Care & Enrichment Concierge

PROGRAMS IN DEVELOPMENT

Developmental Delays and Disorders



Developmental milestones
Neurodivergence screening & navigation
Education & playtime activities
Support for special health care needs
Nutrition & healthy eating habits
Matching child care needs with solutions

CURRENT PROGRAMS

Caregiver Mental Health
Neurodiversity
Child Care & Enrichment Concierge

PROGRAMS IN DEVELOPMENT

Pediatric Mental Health
Pediatric Asthma
Pediatric Weight Management
Childhood Wellness



Emotional support & mental health
Teens with special health care needs
Positive parenting & family dynamics
Navigating peer pressure & bullying
Fostering a positive body image
College & future planning

CURRENT PROGRAMS

Caregiver Mental Health Neurodiversity
Child Care & Enrichment Concierge College &
Future Planning

PROGRAMS IN DEVELOPMENT

Pediatric Mental Health
Pediatric Asthma
Pediatric Weight Management
Childhood Wellness
Substance Abuse



Healthy aging & planning for long-term care
Support Alzheimer's & Parkinson's disease
Fall prevention in the elderly & hip fracture
Stroke, heart failure, chronic kidney disease &
depression
End-of-life care

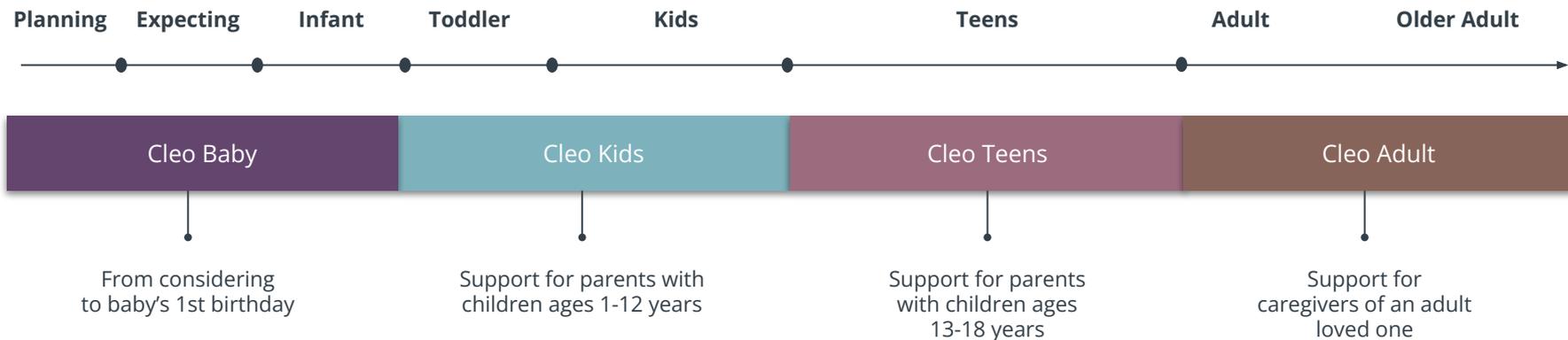
CURRENT PROGRAMS

Alzheimer's and Parkinson's Support Planning for
Long Term Care
Home Care and Senior Housing Support Heart
Failure, CKD, Stroke Support Depression
Fall, Hip Fracture Support

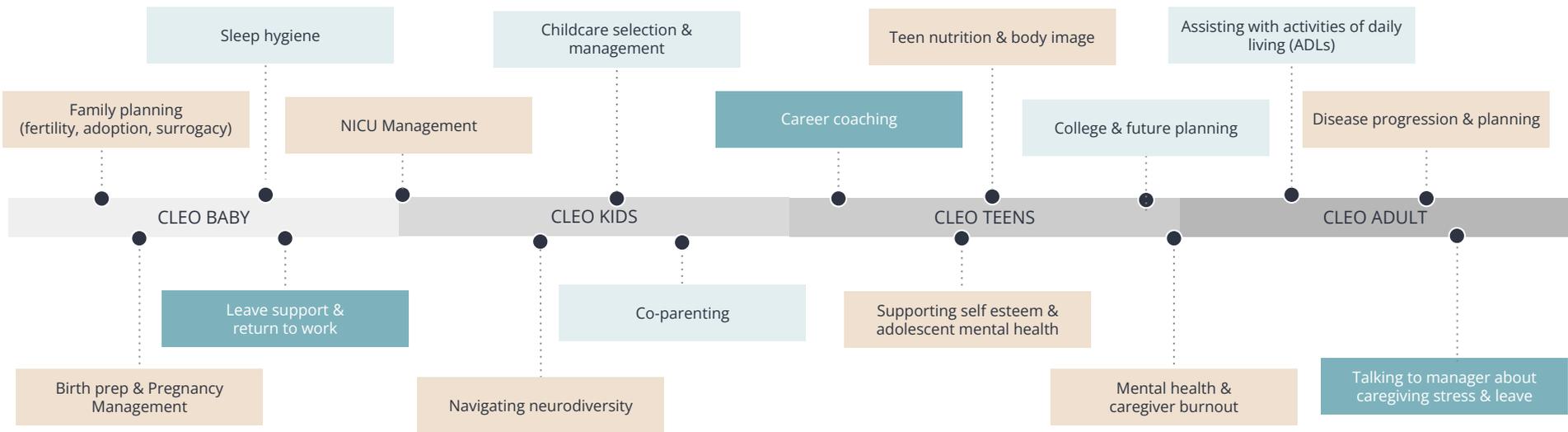
PROGRAMS IN DEVELOPMENT

Diabetes Support
Cancer Support
COPD Support

Cleo meets each family on their journey



The problem? a family's needs evolve at every stage



= Health
 = Planning, Parenting &, Caregiving
 = Career