



cleo

Overview of Baby/Kid/Teen/Adult Plan





Planning for pregnancy

Fertility, adoption & surrogacy

Supporting a healthy pregnancy

Lactation, infant feeding & sleep

NICU & other high-risk infant support

Postpartum healing & mental health

CURRENT PROGRAMS

Fertility Optimization

Best Birth

Perinatal Mental Health

NICU Concierge

Return to Work

Child Care & Enrichment Concierge

PROGRAMS IN DEVELOPMENT

Developmental Delays and Disorders

Cleo Kids

For parents of a kid ages 1-12



Developmental milestones
Neurodivergence screening & navigation
Education & playtime activities
Support for special health care needs
Nutrition & healthy eating habits
Matching child care needs with solutions

CURRENT PROGRAMS

Caregiver Mental Health
Neurodiversity
Child Care & Enrichment Concierge

PROGRAMS IN DEVELOPMENT

Pediatric Mental Health
Pediatric Asthma
Pediatric Weight Management
Childhood Wellness

Cleo Teens

For parents of kids ages 13-18



Emotional support & mental health
Teens with special health care needs
Positive parenting & family dynamics
Navigating peer pressure & bullying
Fostering a positive body image
College & future planning

CURRENT PROGRAMS

Caregiver Mental Health Neurodiversity
Child Care & Enrichment Concierge College &
Future Planning

PROGRAMS IN DEVELOPMENT

Pediatric Mental Health
Pediatric Asthma
Pediatric Weight Management
Childhood Wellness
Substance Abuse



Healthy aging & planning for long-term care
Support Alzheimer's & Parkinson's disease
Fall prevention in the elderly & hip fracture
Stroke, heart failure, chronic kidney disease & depression
End-of-life care

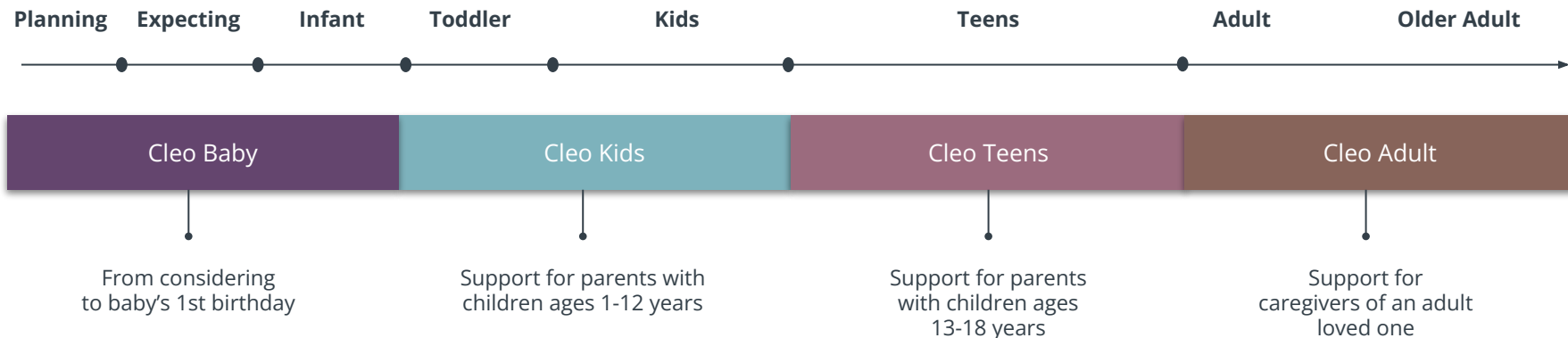
CURRENT PROGRAMS

Alzheimer's and Parkinson's Support Planning for Long Term Care
Home Care and Senior Housing Support Heart Failure, CKD, Stroke Support Depression
Fall, Hip Fracture Support

PROGRAMS IN DEVELOPMENT

Diabetes Support
Cancer Support
COPD Support

Cleo meets each family on their journey



The problem? a family's needs evolve at every stage

